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The Wheel 

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Webinar: Writing A Winning Grant Application: 3 November 2017

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Webinar Series: Grant Application  [1]

Training provider:

[The Wheel](#) [2]

Date / time:

3 Nov 2017 - 10:00am - 11:00am

Venue:

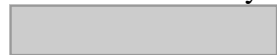
Online

Location:

e-learning

Price details:

The webinar is only for members of The Wheel



What's involved in grant application? Register for this webinar to get to grips with writing a winning grant application.

This webinar is free and only for members of The Wheel. Registration is required.

***NOTE: Once your booking is approved, you will receive a confirmation email with instructions for joining the meeting.**

[Book your place here to join the webinar on 3 November.](#) [3]

Course details:

Effective Grant Writing is simple, but never easy. The art of good grant writing is to keep it simple and coherent for the assessor. There is always the temptation when writing to show the grantee just how wonderful you are and why you are deserving of the funding, but that can often lead to an over written application.

This webinar will show you how to come up with a formula for writing winning applications, every time.

 [Grant application](#) 

This webinar will focus on:

- What is a funding application?
- Things to do before you start the application
- Ten reasons why applications fail
- Ten reasons why applications succeed
- Common questions to expect and how to answer them, including:

1. What are the aims and objectives of your organisation?

2. What is the background of your organisation?
3. What activities does your organisation engage in?
4. How do you know there is a need for your project?
5. What are you applying for?
6. How does your project meet our criteria?
7. How will you monitor and evaluate the project?
8. What is the project budget?
9. Are there any in kind contributions?
10. How much are you asking for?
11. Is the project sustainable?

- Free form applications
- Things to do when you have completed the application
- Further resources you can draw on.

Learning Outcomes

Participants will go away with:

- An understanding of how to adapt your project to the grant application
- An enhanced skill to draft coherent funding proposals
- An understanding of what funders look for in grant applications and how they assess proposals.

Host: Hugh O'Reilly

Hugh O'Reilly

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<http://www.wheel.ie/sites/default/files/Hugh%20Picture.png>

As Director of Business Development Hugh is responsible for directing, leading and supporting work areas on behalf of The Wheel and its members. The primary focus is to drive and implement a strategic and operational funding plan that meets income targets for The Wheel and funds programmes and services that support the sector.

Hugh has over ten years experience in management and business development roles in Construction, Education, Arts, Fundraising Consultants and Community & Voluntary organisations.

He has a Certificate in Fundraising, a BA in Design and an MA in Public & Political Communication. He is currently the chairperson of the Finance Committee of the Union of Students In Ireland.

What Previous Attendees of Hugh's Income Diversification workshops said:

"I really enjoyed the introduction to the tools for seeing what fundraising avenues work for your organisation, such as the matrix map. Also The Wheel's case study was really informative. Whilst I had lots of ideas going into the session, I now have a formula for focusing these ideas into a clearly defined strategy that I'll be able to use and present to my board etc. Also being able to share ideas and get feedback from others was useful." - **L. Bull, Irish Wildlife Trust**

"I gained a new perspective on how to look at the issue of funding. I am ready now to start from the beginning, assess our position and follow the steps one at a time. The area of funding can seem overwhelming but when broken down it made the whole thing seem much more manageable."

- M. Shelly O'Neill, Dignity4Patients

"I found the content of the workshop very useful on the strategy and what could be termed "governance" around fundraising. I find that quite daunting, but the presentation was well broken down into do-able tasks." - **L. Alford, 3Ts**

"Sharing of ideas was invaluable to me as this was the first The Wheel event I have attended." - **M. Sullivan, World Missions Ireland**

Who Should Attend:

Managers, fundraisers, business developers, board members and anyone with an interest in seeking to diversify income of their non-profit organisation.

How to Register:

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Course contact details

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