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The Wheel 

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Webinar: Fundraising Review of 2017 (A Panel Discussion) - 10 November 2017

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Webinar Series default funding trends product/Webinar1... [1]

Training provider:

[The Wheel](#) [2]

Date / time:

10 Nov 2017 - 10:00am - 11:00am

Venue:

Online

Location:

e-learning

Price details:

The webinar is only for members of The Wheel



Do you have any burning questions about fundraising in 2017 (and on what you think might be coming next year)? Join this special webinar to get the answers and insights from our expert panel.

This webinar is free and only for members of The Wheel. Registration is required.

***NOTE: Once your booking is approved, you will receive a confirmation email with instructions for joining the meeting.**

[Book your place here to join the webinar on 10 November.](#) [3]

Course details:

What aspects of fundraising made waves in 2017? What's likely to happen over the next 12 months? And how can members of The Wheel ensure that they are staying up to date and on to of the most important fundraising trends?

Join this webinar to find out...

We'll have an expert panel (soon to be revealed) taking your questions and discussing the major challenges - and opportunities - facing Irish fundraisers today.

Topics our panel will be discussing will include:

- Direct mail
- Major giving
- Corporate partnerships

Your chance to ask those burning questions...

Do you have any burning questions about fundraising? Why not get in touch now and we will answer them at the webinar. Send your questions to Brian: brian@wheel.ie [4] (and don't forget to register first!)

Host: Brian Walsh

Brian Walsh

Brian joined The Wheel in 2016. He has over ten years' experience in the not-for-profit sector. In that time he has worked with a large service provider and built up experience in management and fundraising.

He has also worked with charities as a volunteer and in data analysis.

As Business Development Officer he supports the growth of The Wheel's services to members, manages relationships with suppliers and manages ResourcePoint, The Wheel's affinity programme for members. Brian holds a B.A. from NUI Maynooth, and a Higher Diploma in Organisational Behaviour from the Irish Management Institute.

Speakers: David Muldoon, UNICEF & Amy Power, 2into3

David Muldoon has over ten years' experience in various fundraising roles spanning national, local and international charities including the ISPCC, Irish Heart Foundation and COPE Galway.

He currently leads the UNICEF corporate partnerships department in Ireland. UNICEF is a leading humanitarian and development agency working globally for the rights of every child.

UNICEF work closely with multi-national corporations, national companies and small- to medium-sized businesses to identify, design and implement alliances that leverage the strengths of the corporate sector on behalf of the world's children.

David holds a Bachelor of Commerce and a Master's in Business Studies from the National University of Ireland, Galway.

Amy Power

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<https://www.wheel.ie/sites/default/files/Amy.jpg>

Amy Power is a Consultant with 2into3, working with clients in a range of sectors to develop their fundraising strategies. Amy also conducts research into fundraising performance in Ireland. Amy is an Associate Member of the Institute of Management Consultants and Advisers.

Prior to joining 2into3, Amy gained extensive experience within the not-for-profit sector. Amy also worked with a number of government departments, supporting the incorporation of an evidence-informed

approach? into policy and practice.

Amy is Co-Author of the The Irish Not-for-Profit Sector: Fundraising Performance Report 2017.

Amy received a BSocSc (Hons) at NUI Maynooth, followed by an M.Sc. in Criminology at Queen's University Belfast.

Who Should Attend:

Anyone working in a community and voluntary organisation who deals with finance and accounts, fundraising, administration, frontline staff, managers, or anyone interested in learning more about fundraising.

How to Register:

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[Book your place here to join the webinar on 10 November.](#) [3]

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Course contact details

Telephone:

01 454 8727

Email:

info@wheel.ie [6]

[Back to Training](#) [7]

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www.governancecode.ie

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Links:

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