



**White Ribbon
Ireland**
Men Ending Gender-Based Violence

Game Changer Project

Job title: Project Manager

Reporting to: Ruhama

Working Hours: Full time (35 hrs per week)

Contract: 3 years fixed term with a 6-month probationary period

Location: Ruhama office, 4 Castle St, Dublin 2

Overview of the project

The Game Changer project is an awareness raising project on Domestic, Sexual and Gender-Based Violence (DSGBV) that aims to challenge society's social and cultural norms that contribute to gender-based violence and sexual exploitation. The project partners are Ruhama, the Men's Development Network and the GAA, with the support of the LGFA and Camogie Associations.

The project will involve a Gaelic Games-wide awareness raising campaign, develop and deliver a programme to increase understanding on DSGBV, and deliver a national public campaign grounded in human rights.

This will be delivered through a staged project model that will create a pathway of awareness, engagement and action. It is designed to establish relevance of the issues in target audiences and to activate new allies for cultural and behavioural change in local Gaelic Games clubs, communities, and the wider population. The four stages and deliverables of the project include:

1. An internal Gaelic Games awareness-raising campaign
2. A 'Irish Life GAA Healthy Clubs programme' online awareness-raising module & in-person awareness-raising workshop will be developed for young adults, parent volunteers and coaches within the Gaelic Games
3. A National general public awareness-raising campaign and related campaign partnerships with other major sporting organisations
4. An evaluation of the impact and effectiveness of the project

The Project has recruited a marketing agency to manage the creative development of campaigns and advertising and will oversee paid media and research consultancy.

Overview of the role

We are looking for a Project Manager to lead out on this project. Coordinating closely with the Ruhama CEO and Policy and Communications Coordinator, you will lead on managing the development, delivery, and evaluation of the Game Changer Project over a 3-year period.

The Project Manager will be responsible for coordinating the project in collaboration with our two project partners Gaelic Athletic Association, and Men's Development Network.

KEY DUTIES AND RESPONSIBILITIES

Leadership

- Lead on the development and implementation of Game Changer to deliver quality campaigns and an education programme across sporting organisations
- Promote, drive and develop the project
- Build effective and productive partnerships with key stakeholders
- Maintain and build the trust necessary for the coalition of partners
- Oversee research and evaluation components (from baseline to end product)

Operational management

- Manage the coordination of the Project partners in the development and delivery of the project ensuring objectives and timelines are achieved
- Adopt a project management methodology and approach, developing an approved project plan, monitoring and tracking work streams, highlighting deviations from agreed timelines, anticipating and managing obstacles and risks appropriately
- General oversight of project activities and operations of the project
- Collaborate with the marketing agency on the management of creative content, research and media
- Ensure the work of Game Changer is in line with the projects aims and builds towards the project outcomes
- Facilitating and servicing the project management consortium

External relationships

- Along with the Ruhama CEO and Policy and Communications Coordinator, represent and speak about the Project with funders, stakeholders, decision-makers and the media
- Facilitate effective communication channels between the stakeholders to facilitate the meeting of project timelines and delivery of the project goals
- Initiate, develop and maintain relationships with a coalition of supporters ensuring high visibility and support for the project
- Represent and promote the project ensuring the objectives are widely understood and supported
- Initiate, develop and maintain relationships with funders, statutory and philanthropic stakeholders, ensuring ongoing support and resources for the project

Internal relationships

- Develop and support relationships and ongoing engagement with survivors, ensuring they are central to the Project
- Liaise on a regular basis with the Policy and Communications Coordinator, providing timely and comprehensive reports as required and as agreed for the steering committee

PERSON SPECIFICATION

Skills and Experience

The successful candidate will be highly motivated, empathetic and enthusiastic and have the relevant experience and attributes to take on this dynamic and exciting role.

A third level qualification, at NFQ Level 8, in an relevant field including business administration, marketing, public relations, social science, law, human rights is essential and training and/or certification in project management will be advantage.

4 years relevant administrative or project management/project support roles

Leadership

At least 2-3 years in a leadership or project management role – in civil society, private or public sector.

Campaigning

You have a track record of achieving success, with experience of working on different types of awareness raising projects and campaigns. You have achieved change and worked towards a more equal society – you know and understand different campaign approaches. You already have relationships with stakeholders and have previously built coalitions and alliances.

You understand the role and impact of social media in campaigning.

Knowledge and Expertise

Knowledge and expertise in human rights and gender-based violence, the impact of inequality and the link between sexual violence and inequality.

Understand the impact of sexual violence and sexual exploitation on survivors and society.

Personal Competencies and Qualities

1. Excellent communication, leadership, and inter-personal skills.
2. Ability to consult, liaise and negotiate with partners and stakeholders.
3. Demonstrate competence and professionalism to carry out the duties and responsibilities of the role.
4. Demonstrate effective analytical, problem solving and decision-making skills.
5. Ability to effectively multitask and manage competing deadlines.
6. Ability to contribute proactively, positively, and effectively across all organisations.
7. Proven ability to use own initiative and work as part of a team.
8. High motivation and enthusiasm with a positive attitude and flexible in response to organisation change & development.
9. Excellent report writing & IT skills.
10. A strong interest in social justice and human rights.

Other

- Availability for flexible working hours is essential.
- Garda Vetting will apply.

Salary scale: €45,900-€54,800 (depending on experience)

Funding

Funding for this role has been made available by Cuan, for a three year defined project.