



Stronger Charities.  
Stronger Communities.

At The Wheel, we are committed to continuous improvement in our environmental practices and transparency in our sustainability efforts. By collaborating with our community of members, stakeholders, and partners, we aim to foster a culture of environmental responsibility and inspire others to take action toward a more sustainable future.

We are continuously learning but we are committed to making progress and making each year's Summit greener. Here's some information about things we're doing to help us reduce our carbon footprint, and ways you can play your part too.

## **EXPO**

### **Making your stand more environmentally friendly**

We ask all exhibitors to give careful consideration to what materials and merchandise you bring along to use within exhibition spaces. Instead of handing out flyers and freebies that may be thrown away, why not invite visitors to scan a QR code that links to an online form or webpage or use a tablet for them to fill out their email address? If you do need to print anything, please aim to use recycled paper or paper from sustainable forests and consider printing materials that are relevant for other events too, so that they can re-used after The Summit.

We ask that you avoid using single-use plastic and other non-recyclable materials within your exhibition space and carefully consider the volume of materials required for the duration of The Summit to help reduce waste.

## **On the day**

### **Travel**

We've chosen Croke Park as the venue for The Summit because it has good transport links. Please use public transport, walking, or cycling to get to the venue if you can. If you are travelling from outside Dublin and public transport is not an option for you, perhaps consider car sharing with other organisations from your local area.

Visit the **The Summit website** where you can more information on getting to Croke Park

### **The Wheel's printed information, promotional materials and signage**

The Summit Programme will be printed with environmentally friendly paper and ink, and we will only print the number we need. The Wheel will also produce minimal printed promotional material. The majority of information will be displayed on screens and on reusable signage around Croke Park.

You'll be able to see lots of information inside the venue via QR codes, so make sure you connect to the free WiFi available at Croke Park. Of course, you'll also find lots of friendly faces from The Summit team to help you with information too.

Where possible, we'll be re-using banners and signage from previous events and the majority of our venue dressing will be hired and re-usable to avoid buying single-use items, where we can.

### **Recycling**

There will be recycling bins located around Croke Park, so please use these to dispose of any recyclable waste. We encourage you to avoid single-use plastics.

### **Food and drinks**

Another easy way to help us create a greener Summit is by bringing your own reusable cup for tea and coffee, and a water bottle. There will be water stations you can use around the venue.

Catering at the venue will offer vegetarian, vegan and gluten-free options available. You are also very welcome to bring your own food and snacks if you prefer.

### **Get in touch**

By working together, we can ensure that The Summit is not only a gathering for great ideas, sharing and network, but also a positive force for the planet. Thank you for your ongoing support in making The Wheel's Summit a greener, more sustainable event!

If you have any questions about The Summit **get in touch**, we'd love to hear from you!